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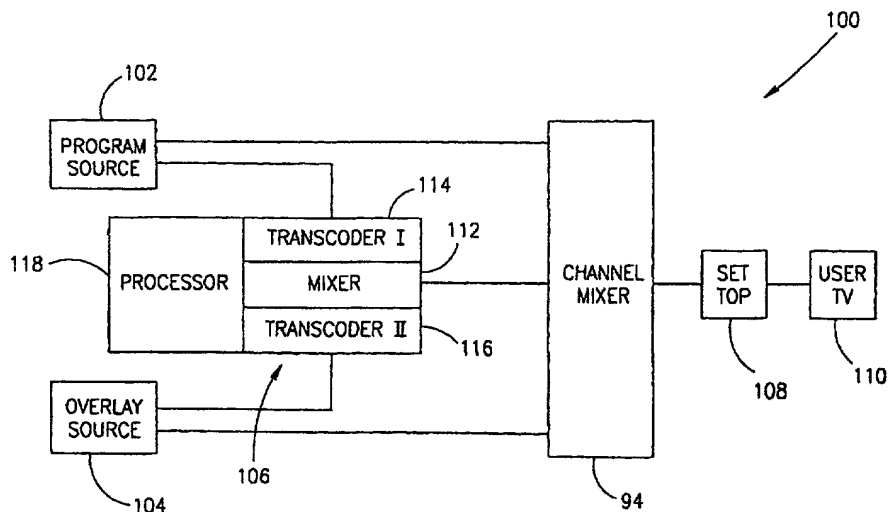
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(54) Title: OVERLAY MANAGEMENT



(57) Abstract

A method of personalizing a broadcast channel, comprising: receiving an input from a user (110); and personalizing the broadcast channel; and transmitting the personalized broadcast channel to the user using a compressed video transport method. Preferably, computer generated information is overlaid on the channel to achieve the personalization.